

**THIRD ANNUAL
PITTSBURGH CHEMICAL DAY**

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Chatham Center
Pittsburgh, Pennsylvania

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April 15, 1970

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**CHEMICAL MARKETING ASSOCIATION
OF PITTSBURGH**

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CHEMICAL SALES ASSOCIATION OF PITTSBURGH

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PITTSBURGH AREA CHEMICAL GROUP
(Affiliated with Purchasing Management Association of Pittsburgh)

OFFICERS 1970

CHEMICAL SALES ASSOCIATION OF PITTSBURGH

President William L. Veon, *Mobay Chemical Co.*
 Vice-President Carl Kowalski, *Air Reduction Co.*
 Secretary Alfred J. Brunner, *Diamond Shamrock Co.*
 Treasurer Steve H. Sterling, *Hooker Chemical Co.*

CHEMICAL MARKETING ASSOCIATION OF PITTSBURGH

Chairman Donald H. Artinger, *Mobay Chemical Co.*
 Secretary-Treasurer John G. Zimmerman, Jr., *U. S. Steel Corp.*
 Arrangements James D. Orefice, *Mobay Chemical Co.*

PITTSBURGH AREA CHEMICAL GROUP

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Chairman Donald W. Weimer, *Koppers Company, Inc.*
 Vice Chairman Walter Ethier, *PPG Industries, Inc.*
 Secretary Robert F. Breidigan, *USS Chemicals*
 Membership Paul L. Ryder, *USS Chemicals*
 Arrangements C. O. McCaffrey, *Sipes Chemical Co.*

PROGRAM

Our National Anthem Entire Group
Leader — H. C. Carlson, Sinclair-Koppers Co.
 Invocation John W. Payne
Carnegie-Mellon University

DINNER

Welcome and Introduction of Toastmaster Arthur L. Morgan
Houston Chemical Co.
 Toastmaster Harry L. Pugh
Monsanto Company
 Proclamation Honorable Peter F. Flaherty
Mayor of Pittsburgh
 Introduction of Honored Guests Harry L. Pugh
Monsanto Company
 Address: "The Ecological Crisis and its Relation to the Chemical Industry"
 Carl A. Gerstacker
Chairman of the Board, Dow Chemical Company



Carl A. Gerstacker

Carl A. Gerstacker, immediate past chairman of the Manufacturing Chemists' Association, has been Chairman of the Board of Dow for nine years. A native of Cleveland, he began his career with the firm in 1938. Gerstacker has been a board member since 1948, was treasurer from 1949 to 1959, and has been chairman of Dow's finance committee for 10 years.

PITTSBURGH CHEMICAL DAY COMMITTEES

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GENERAL CHAIRMAN

Arthur L. Morgan Houston Chemical Co.
Div. PPG Industries, Inc.

SPEAKER COMMITTEE

Donald W. Weimer, Chairman Koppers Company, Inc.
Vincent Alfieri Dow Chemical Company

PROMOTION — PUBLICITY

Paul R. Lagrotteria, Chairman Calgon Corporation
Robert F. Breidigan USS Chemicals
Lad D. Hudac FBC Corporation
T. B. Montgomery PPG Industries, Inc.

ARRANGEMENTS

John H. Snyder, Jr., Chairman Celanese Resins
Carl Kowalski Air Reduction Co., Inc.
John Payne Carnegie-Mellon University
John G. Zimmerman, Jr. U. S. Steel Corp.
Fred H. Parkin Parkin Chemical Company
Ralph L. Reed Chemply, Inc.

FINANCE AND RESERVATIONS

Donald H. Artinger, Chairman Mobay Chemical Company
Raymond L. Siren PPG Industries, Inc.
Stuart J. Horn, III E. I. duPont de Nemours Co., Inc.
Vivian Dieterich (Secretary) Mobay Chemical Company

GUEST COMMITTEE

Harry L. Pugh, Chairman Monsanto Company
William L. Veon Mobay Chemical Company