

**PITTSBURGH
CHEMICAL DAY**

**SUCCESS
IN A
GLOBAL
ECONOMY**

PROGRAM GUIDE

TUESDAY, MAY 3, 2005

**PITTSBURGH HILTON & TOWERS,
PITTSBURGH, PENNSYLVANIA**

REGISTRATION
8:00 am - 6:30 pm

WORKSHOP
9:00 - 11:00 am

FORUM
2:00 - 4:00 pm

RECEPTION
5:00 pm

BANQUET
6:30 pm

GENERAL PROGRAM

REGISTRATION
8:00 am - 6:30 pm

WORKSHOP
*REACH: A New Standard
for the Cost of
Doing Business in the EU*
9:00 - 11:00 am

FORUM
*Asia's Role
in the Changing Global
Chemicals Market*
2:00 - 4:00 pm

RECEPTION
5:00 pm

BANQUET
6:30 pm

Keynote Speaker
Charles E. Bunch
*President and COO
PPG Industries*



Charles E. Bunch is president and chief operating officer and a member of the board of directors of PPG Industries.

After joining PPG in 1979 as an assistant to the corporate controller, he held finance assignments at glass plants in Indiana and Alabama. In 1982 he was appointed manager of European finance and planning in Paris.

Bunch was named manager of European flat glass and commercial products in 1985, and the following year became managing director of PPG's Italian glass subsidiary.

In 1988, he was named corporate director of purchasing and distribution in Pittsburgh. He was then named general manager of architectural coatings in 1992, vice president of that unit in 1994, and vice president, fiber glass, in 1995. He was elected senior vice president of strategic planning and corporate services in 1997, executive vice president, coatings, in early 2000, and to his current post in July 2002.

A native of Philadelphia, Bunch received a degree in international affairs from Georgetown University and a master's degree in business administration from the Harvard University Graduate School of Business Administration. He is a director and deputy chairman of the Federal Reserve Bank of Cleveland, a member of the University of Pittsburgh's board of trustees, and a member of the board of directors of the H. J. Heinz Company, the National Association of Manufacturers, and the National Paint and Coatings Association.

Master of Ceremonies:

Jeffrey M. Lipton
President and CEO — NOVA Chemicals Corporation

MORNING WORKSHOP

*REACH:
A New Standard for the Cost of Doing Business in the EU*
9:00 - 11:00 am

Presenter: Dr. David Hanson
Associate Professor of International Business at Duquesne University

The European Union is considering the passage of a new regulatory framework for chemicals. This new system, called REACH (Registration, Evaluation, and Authorization of Chemicals), will require all enterprises that manufacture or import more than one metric ton of a chemical substance per year to register that substance in a central database. REACH will impart a greater responsibility on industry to manage the risks from chemicals and provide safety information. However, under REACH, chemicals would be regulated (or banned) unless the manufacturer has shown them to be safe.

FORUM

Asia's Role in the Changing Global Chemicals Market
2:00 - 4:00 pm

Moderator:

Bill Flanagan
Executive Vice President — Allegheny Conference

Panel Members:

Dr. Robert Fry
Senior Associate Economist — DuPont Industries

Randy Velarde
President — The Plaza Group

Marc Nagele
*Worldwide Sales Manager, Specialty Chemicals
— Chevron Phillips Chemical Company L.P.*

Chris Gick
Director, Industry Dynamics — NOVA Chemicals

Previous Featured Speakers

2004 - Gregori Lebedev
President & CEO
American Chemistry Council

2003 - Myron Galuskin
President, Rhodia Inc.

2002 - Jeffrey M. Lipton
President & CEO
NOVA Chemicals

2001 - Paul W. Chellgren
Chairman & CEO
Ashland Inc.

2000 - William S. Stavropoulos
President & CEO
The Dow Chemical Company

1999 - Harold A. "Hap" Wagner
President & CEO
Air Products and Chemicals

1998 - J. Roger Hirl
President & CEO
Occidental Chemical Corporation

1997 - John A. Krol
President & CEO, DuPont

1996 - G. Richard Wagoner Jr.
President, General Motors
North American Operations

1995 - Jon M. Huntsman
Chairman of the Board & CEO,
Huntsman Group

1994 - Thomas L. Gossage
Chairman President & CEO,
Hercules Inc.

1993 - Earnest W. Deavenport, Jr.
President
Eastman Chemical Company

1992 - Helge H. Wehmeier
President & CEO, Miles, Inc.

1991 - James W. Kinnear
President & CEO,
Texaco, Inc

1990 - The Hon. Peter K. Nune
Assistant Secretary (Enforcement)
USA Department of Treasury

1989 - H. Eugene McBryer
President
Exxon Chemical Company

1988 - Robert D. Kennedy
Chairman of the Board & CEO,
Union Carbide Corporation

1987 - Dr. Konrad Weis
President & CEO
Bayer USA, Inc.

1986 - Vincent A. Sarni
Chairman of the Board & CEO,
PPG Industries, Inc.

1985 - Ray R. Irani
President
Occidental Petroleum Corporation

1984 - Alexander F. Giacco
Chairman of the Board & CEO
Hercules Corporation

1983 - Edward L. Hennessy
Chairman of the Board & CEO
Allied Corporation

1982 - Richard E. Heckert
Vice Chairman & CEO, DuPont

1981 - J. Peter Grace
President & CEO
W. R. Grace & Co.

1980 - Richard J. Mahoney
President
Monsanto Company

1979 - Paul F. Orefice
President & CEO
Dow Chemical Corporation

1978 - Gerhard Dittmar
Director, Bayer AG

1977 - David M. Roderick
President
U. S. Steel Corporation

1976 - Werner C. Brown
President & CEO
Hercules Inc.

1975 - J. P. St. Clair
President & Executive VP
Shell Chemical Co., Shell Oil Co.

1974 - Z. D. Bonner
President & CEO & Executive VP
Gulf Oil Company & Corp.

1973 - Charles H. Simpson
President
Airco Industrial Gases

1972 - Fletcher L. Byrom
Chairman of the Board & CEO
Koppers Company

1971 - Robinson F. Barker
Chairman of the Board & CEO
PPG Industries, Inc.

1970 - Carl A. Gerstacker
Chairman of the Board & CEO
Dow Chemical Corporation

1969 - James G. Baldwin
Executive Vice President
Hooker Chemical Company

1968 - John L. Gillis
Vice President
Monsanto

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PITTSBURGH CHEMICAL DAY

Established in 1968, Pittsburgh Chemical Day was created to provide a platform for the U.S. chemical industry to discuss current trends and issues affecting the industry. Simultaneously, the event recognizes the city of Pittsburgh as a leader in the nation's chemical industry commerce.

Perceived as one of the industry's most informative and influential events of the year, Pittsburgh Chemical Day annually attracts representatives from many major chemical companies and industry publications.

Pittsburgh Chemical Day features a morning workshop and an afternoon panel discussion. Following an evening reception and banquet, the keynote address is delivered by a prominent industry executive.

Pittsburgh Chemical Day
P.O. Box 22123
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Visit our Web Site at www.pittchemday.com
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