

**PITTSBURGH  
CHEMICAL DAY**

**IS THE  
WORLD  
REALLY  
FLAT?**

**PROGRAM GUIDE**

**TUESDAY, MAY 2, 2006**

**PITTSBURGH HILTON & TOWERS,  
PITTSBURGH, PENNSYLVANIA**

REGISTRATION  
**8:00 am - 6:30 pm**

WORKSHOPS  
**9:00 - 11:00 am**

FORUM  
**2:00 - 4:00 pm**

RECEPTION  
**5:00 pm**

BANQUET  
**6:30 pm**

**REGISTRATION**

8:00 am - 6:30 pm

**WORKSHOPS****Part 1**

REACH: A New Standard  
for the Cost of Doing Business in the EU.

The Earth is Flat.

9:00 - 10:00 am

**Part 2**

Globally Harmonized System of  
Classification, Labeling  
and Packaging of Chemicals.

10:00 - 11:00 am

**FORUM**

Chemical Innovators and Entrepreneurs  
for the 21st Century.

2:00 - 4:00 pm

**RECEPTION**

5:00 pm

**BANQUET**

6:30 pm

**Keynote Speaker****Madeleine Jacobs**

Executive Director and Chief Executive Officer  
American Chemical Society



*"The Changing Nature of the Chemical  
Enterprise and Innovation : Is the World Really Flat?"*

This year's keynote speaker is Ms. Madeleine Jacobs, Executive Director and Chief Executive Officer of the American Chemical Society (ACS). The American Chemical Society is a self-governed, individual membership organization that consists of more than 158,000 members at all degree levels and in all fields of chemistry. The organization provides a broad range of opportunities for peer interaction and career development, regardless of professional or scientific interests. The programs and activities conducted by ACS today are the products of a tradition of excellence in meeting members' needs that dates from the Society's founding in 1876.

**Master of Ceremonies****Charles E. Bunch**

Chairman and CEO — PPG Industries

**FORUM**

*Chemical Innovators and Entrepreneurs for the 21st Century*  
2:00 - 4:00 pm

**Moderator:****Bill Flanagan**

Executive VP & Chief Public Affairs Office — Allegheny Conference

**Panel Members:****Dr. Lalit Chordia**

President & Founder — Thar Technologies

**Randy Russell**

President & Co-Founder — Preservation Technology, Inc.

**Andrew Hannah**

President & CEO — Plextronics, Inc.

**Alan Brown**

Executive Director — PA Nano-Material Commercialization Center

**Dr. Philip Yeske**

President & CEO — Fluorous Technologies

**PART 1**

REACH : A New Standard for the Cost of Doing Business in  
the EU. The Earth is Flat.

9:00 - 10:00 am

**Presenter: Dr. David Hanson**

Associate Professor of International Business at Duquesne University

The European Union, called REACH (Registration, Evaluation and Authorization of Chemicals), will require all enterprises that manufacture or import more than one ton of a chemical substance per year to register that substance in a central database. REACH will impart a greater responsibility on industry to manage the risks from chemicals and provide safety information. Basically, it will reverse the burden of proof. In the past, governments have regulated the use of chemicals that have been shown to be hazardous. However, under REACH, chemicals would be regulated (or banned) unless the manufacturer has shown them to be safe. All costs and inconveniences associated with this process would fall on the manufacturer.

You will also be enlightened with timely and insightful information leading up to and supplementing, the Keynote Speaker's poignant presentation.

**PART 2**

Globally Harmonized System of Classification, Labeling  
and Packaging of Chemicals.

10:00 - 11:00 am

**Presenter: Bill Barger**

Sales Manager for The Dangerous Goods Division of ALL-PAK, INC.

What is *The Global Harmonized System (GHS)* as it relates to packaging, and the classification of chemicals and labels. It will cover the need for Harmonization along with its benefits. GHS will affect the three major transport and supply systems in the United States, Canada, and the European Union, along with other member countries including Japan, China, Australia, Brazil, etc.

## Previous Featured Speakers

- 2005** - Charles E. Bunch  
Chairman & CEO  
PPG Industries
- 2004** - Gregori Lebedev  
President & CEO  
American Chemistry Council
- 2003** - Myron Galuskin  
President, Rhodia Inc.
- 2002** - Jeffrey M. Lipton  
President & CEO  
NOVA Chemicals
- 2001** - Paul W. Chollgren  
Chairman & CEO  
Ashland Inc.
- 2000** - William S. Stavropoulos  
President & CEO  
The Dow Chemical Company
- 1999** - Harold A. "Hap" Wagner  
President & CEO  
Air Products and Chemicals
- 1998** - J. Roger Hirl  
President & CEO  
Occidental Chemical Corporation
- 1997** - John A. Krol  
President & CEO, DuPont
- 1996** - G. Richard Wagoner Jr.  
President, General Motors  
North American Operations
- 1995** - Jon M. Huntsman  
Chairman of the Board & CEO,  
Huntsman Group
- 1994** - Thomas L. Gossage  
Chairman President & CEO,  
Hercules Inc.
- 1993** - Earnest W. Deavenport, Jr.  
President  
Eastman Chemical Company
- 1992** - Helge H. Wehmeier  
President & CEO, Miles, Inc.
- 1991** - James W. Kinnear  
President & CEO,  
Texaco, Inc
- 1990** - The Hon. Peter K. Nune  
Assistant Secretary (Enforcement)  
USA Department of Treasury
- 1989** - H. Eugene McBrayer  
President  
Exxon Chemical Company
- 1988** - Robert D. Kennedy  
Chairman of the Board & CEO,  
Union Carbide Corporation
- 1987** - Dr. Konrad Weis  
President & CEO  
Bayer USA, Inc.
- 1986** - Vincent A. Sarni  
Chairman of the Board & CEO,  
PPG Industries, Inc.
- 1985** - Ray R. Irani  
President  
Occidental Petroleum Corporation
- 1984** - Alexander F. Giacco  
Chairman of the Board & CEO  
Hercules Corporation
- 1983** - Edward L. Hennessy  
Chairman of the Board & CEO  
Allied Corporation
- 1982** - Richard E. Heckert  
Vice Chairman & CEO, DuPont
- 1981** - J. Peter Grace  
President & CEO  
W. R. Grace & Co.
- 1980** - Richard J. Mahoney  
President  
Monsanto Company
- 1979** - Paul F Orefice  
President & CEO  
Dow Chemical Corporation
- 1978** - Gerhard Dittmar  
Director, Bayer AG
- 1977** - David M. Roderick  
President  
U. S. Steel Corporation
- 1976** - Werner C. Brown  
President & CEO  
Hercules Inc.
- 1975** - J. P. St. Clair  
President & Executive VP  
Shell Chemical Co., Shell Oil Co.
- 1974** - Z. D. Bonner  
President & CEO & Executive VP  
Gulf Oil Company & Corp.
- 1973** - Charles H. Simpson  
President  
Airco Industrial Gases
- 1972** - Fletcher L. Byrom  
Chairman of the Board & CEO  
Koppers Company
- 1971** - Robinson F. Barker  
Chairman of the Board & CEO  
PPG Industries, Inc.
- 1970** - Carl A. Gerstacker  
Chairman of the Board & CEO  
Dow Chemical Corporation
- 1969** - James G. Baldwin  
Executive Vice President  
Hooker Chemical Company
- 1968** - John L. Gillis  
Vice President  
Monsanto

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## PITTSBURGH CHEMICAL DAY

Established in 1968, Pittsburgh Chemical Day was created to provide a platform for the U.S. chemical industry to discuss current trends and issues affecting the industry. Simultaneously, the event recognizes the city of Pittsburgh as a leader in the nation's chemical industry commerce.

Perceived as one of the industry's most informative and influential events of the year, Pittsburgh Chemical Day annually attracts representatives from many major chemical companies and industry publications.

Pittsburgh Chemical Day features a morning workshop and an afternoon panel discussion. Following an evening reception and banquet, the keynote address is delivered by a prominent industry executive.

Pittsburgh Chemical Day  
P.O. Box 22123  
Pittsburgh, PA 15222

Visit our Web Site at [www.pittchemday.com](http://www.pittchemday.com)  
Call 1-800-890-CHEM (2436) or 412-859-6633  
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