

40TH ANNUAL PITTSBURGH CHEMICAL DAY

TUESDAY, MAY 1, 2007

PROGRAM GUIDE

*Sustainability Through
Strategic Excellence &
Innovation*

At the newly remodeled

**PITTSBURGH
HILTON AND TOWERS**

REGISTRATION	8:00 am - 6:30 pm
WORKSHOP	9:00 - 11:00 am
FORUM	2:00 - 4:00 pm
RECEPTION	5:00 pm
BANQUET	6:30 pm

GENERAL PROGRAM

Sustainability Through Strategic Excellence & Innovation

Registration

8:00 am - 6:30 pm

Workshop

Sustaining Great Sales Growth by Making Sales People Great

9:00 - 11:00 am

Forum

Environmentally Friendly Chemistries Using Renewable Resources

2:00 - 4:00 pm

Reception

5:00 pm

Banquet

6:30 pm

KEYNOTE SPEAKER

Randall S. Dearth
LANXESS Corporation
*President and Chief
Executive Officer*



Randall S. Dearth was named President and CEO of LANXESS Corporation effective July 1, 2004. Prior to this he had been President and CEO of Bayer Chemicals Corporation since January 1, 2003. Mr. Dearth joined Bayer in 1988 as a development chemist in the automotive coatings development laboratories. In 1990, he was transferred to Bayer's Automotive Technical Center in Detroit in a market development role.

From 1993 to 1997, Mr. Dearth was on assignment in Germany, where he was responsible for developing the European and Asian markets for monomeric aliphatic isocyanates, which are used in diverse coatings and elastomeric applications.

Upon his return to the United States, he managed the coatings and colorants resins business before being named director of the division's monomers and adhesives business. Among other positions, he also was head of the global powder coatings business group within the Coatings and Colorants Division.

Mr. Dearth holds a bachelor's degree in chemistry from Hiram (Ohio) College, and a Master's Degree in polymer science and engineering from Case Western Reserve University in Cleveland.

Mr. Dearth was elected to the board of the American Chemistry Council effective January 1, 2006, and serves on the boards of the Allegheny Conference on Community Development, The Andy Warhol Museum, and the United Way of Allegheny County.

MORNING WORKSHOP

"Sustaining Great Sales Growth by Making Sales People Great"

Presented by Sean Coyle

Peak Performance Management, Inc.

9:00 - 11:00 pm

Peak Performance's "Upgrade Your Current Sales Force" Seminar is designed for top executives, presidents, and owners who are looking to benchmark where their sales organization is today, where they want to be, and are searching for better ways to over achieve sales goals.

You'll have a chance to:

- Evaluate hidden strengths and weaknesses and why they impact your sales and profits. Then learn how to take advantage of them.
- Discover the top five things that successful sales managers spend 85% of their time doing.
- Recognize what to do about lost opportunities, slipping margins, rising cost of sales, complacency and the battle for market share.

This presentation has been made to thousands of owners and executives. They face concerns and challenges that are similar to those you face and many of them have found valuable solutions to building their bottom lines.

FORUM

Environmentally Friendly Chemistries Using Renewable Resources

2:00 - 4:00 pm

The afternoon Forum will consist of an interactive panel discussion to explore the wide variety of renewable resources and biodegradable applications being used and developed for the chemical industry. Forum panelists will represent a wide cross section of applications, including naturally based cleaning products, soy and corn based biodegradable systems, biodiesel fuels, and renewable oil products.

Moderator:

Bill Flanagan

Executive VP - Corporate Relations

Allegheny Conference on Community Development

Panel Members are yet to be determined, but will represent industry and academia.

PREVIOUS FEATURED SPEAKERS

2006 - Madeleine Jacobs
Executive Director and CEO
American Chemistry Council
2005 - Charles E. Bunch
Chairman & CEO
PPG Industries
2004 - Gregori Lebedev
President & CEO
American Chemistry Council
2003 - Myron Galuskin
President, Rhodia Inc.
2002 - Jeffrey M. Lipton
President & CEO, NOVA Chemicals
2001 - Paul W. Chellgren
Chairman & CEO, Ashland Inc.
2000 - William S. Stavropoulos
President & CEO
The Dow Chemical Company
1999 - Harold A. "Hap" Wagner
President & CEO
Air Products and Chemicals
1998 - J. Roger Hirl
President & CEO
Occidental Chemical Corporation
1997 - John A. Krol
President & CEO, DuPont
1996 - G. Richard Wagoner Jr.
President, General Motors
North American Operations
1995 - Jon M. Huntsman
Chairman of the Board & CEO
Huntsman Group
1994 - Thomas L. Gossage
Chairman President & CEO
Hercules Inc.
1993 - Earnest W. Deavenport, Jr.
President, Eastman Chemical Company
1992 - Helge H. Wehmeier
President & CEO, Miles, Inc.
1991 - James W. Kinnear
President & CEO, Texaco, Inc
1990 - The Hon. Peter K. Nune
Assistant Secretary (Enforcement)
USA Department of Treasury
1989 - H. Eugene McBrayer
President, Exxon Chemical Company
1988 - Robert D. Kennedy
Chairman of the Board & CEO
Union Carbide Corporation
1987 - Dr. Konrad Weis
President & CEO, Bayer USA, Inc.

1986 - Vincent A. Sarni
Chairman of the Board & CEO
PPG Industries, Inc.
1985 - Ray R. Irani
President
Occidental Petroleum Corporation
1984 - Alexander F. Giacco
Chairman of the Board & CEO
Hercules Corporation
1983 - Edward L. Hennessy
Chairman of the Board & CEO
Allied Corporation
1982 - Richard E. Heckert
Vice Chairman & CEO, DuPont
1981 - J. Peter Grace
President & CEO
W. R. Grace & Co.
1980 - Richard J. Mahoney
President, Monsanto Company
1979 - Paul F Oreffice
President & CEO
Dow Chemical Corporation
1978 - Gerhard Dittmar
Director, Bayer AG
1977 - David M. Roderick
President, U. S. Steel Corporation
1976 - Werner C. Brown
President & CEO, Hercules Inc.
1975 - J. P. St. Clair
President & Executive VP
Shell Chemical Co., Shell Oil Co.
1974 - Z. D. Bonner
President & CEO & Executive VP
Gulf Oil Company & Corp.
1973 - Charles H. Simpson
President, Airco Industrial Gases
1972 - Fletcher L. Byrom
Chairman of the Board & CEO
Koppers Company
1971 - Robinson F. Barker
Chairman of the Board & CEO
PPG Industries, Inc.
1970 - Carl A. Gerstacker
Chairman of the Board & CEO
Dow Chemical Corporation
1969 - James G. Baldwin
Executive Vice President
Hooker Chemical Company
1968 - John L. Gillis
Vice President, Monsanto

SPONSORS

**Joint Chemical Group
Chemical Association of Pittsburgh**

PITTSBURGH CHEMICAL DAY

Established in 1968, Pittsburgh Chemical Day was created to provide a platform for the U.S. chemical industry to discuss current trends and issues affecting the industry. Simultaneously, the event recognizes the city of Pittsburgh as a leader in the nation's chemical industry commerce.

Perceived as one of the industry's most informative and influential events of the year, Pittsburgh Chemical Day annually attracts representatives from many major chemical companies and industry publications.

Pittsburgh Chemical Day features a morning workshop and an afternoon panel discussion. Following an evening reception and banquet, the keynote address is delivered by a prominent industry executive.

Pittsburgh Chemical Day
P.O. Box 22123
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Visit our Web Site at www.pittchemday.com
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