As a partner committed to creating chemistry, BASF congratulates Pittsburgh Chemical Day for 43 years of building a more sustainable industry.
In our 43rd year, we continue to focus on the relevant issues to today’s chemical industry. As it continues to evolve, we are faced with new challenges and opportunities that must be managed. Our goal at Pittsburgh Chemical Day is to provide an atmosphere that will help you, as suppliers, customers and managers, to choose the best path for your business.

In addition to meeting and networking with your business contacts, we offer opportunities to hear from industry experts on several interesting and pertinent topics.
Greg Babe was appointed President and Chief Executive Officer of Bayer Corporation and Senior Bayer Representative for the United States and Canada in October 2008. He is responsible for the North American activities of the worldwide Bayer Group, an international health care, nutrition and innovative materials group based in Leverkusen, Germany.

In addition, he is the President and CEO of Bayer MaterialScience LLC – a position he has held since July 2004.

Previously, Mr. Babe served as president and CEO of Bayer Corporate and Business Services LLC (BCBS) where he was responsible for providing expertise and support in engineering, information systems, procurement, materials management, human resources, financial, accounting and other business services to Bayer Corporation and its affiliates.

Mr. Babe joined Bayer in 1976 as an intern in the Polyurethanes Group and has held several management positions of increasing responsibility, including manager of the Brunsbüttel, Germany, facility; director and general manager of Hennecke Machinery, then a unit of Bayer’s Polymers Division in Pennsylvania; vice president of corporate quality; and director of a national program to implement Bayer’s enterprise resource planning system.

He was named senior vice president of information services in 1999, and in 2001, that role was expanded to include the NAFTA region. When Mr. Babe was named president and CEO of BCBS, he continued his role as chief information officer.

Mr. Babe is the chair of the Bayer Political Action Committee (BAYPAC). For five years he served as the executive sponsor of the Bayer Diversity Advisory Council.

Mr. Babe serves on the American Chemistry Council’s Executive Committee and Board of Directors, and he is a member of its Chemical Management and Audit, Finance and Membership Committees. He is also on the Board of Directors of the National Association of Manufacturers and the Society of the Chemical Industry.

In Pittsburgh, he serves on the board of the Allegheny Conference on Community Development and is a member of the Executive Committee and Board of Directors at Duquesne University serving as Vice Chair of Audit and Finance. Mr. Babe is also a member of West Virginia University’s Engineering and Computer Science Education Enterprise Advisory Committee.

A native of West Virginia, Mr. Babe holds a Bachelor of Science degree in mechanical engineering from West Virginia University.

Mr. Babe is married, has four children and resides in Mt. Lebanon, Pa.
Bill Flanagan
Allegheny Conference on Community Development
Executive Vice President – Corporate Relations

Bill Flanagan is Executive Vice President – Corporate Relations for the Allegheny Conference on Community Development and its affiliated regional development organizations: The Pennsylvania Economy League of Southwestern Pennsylvania LLC, the Pittsburgh Regional Alliance and the Greater Pittsburgh Chamber of Commerce.

Bill supervises Investor Relations activities for the Conference and Affiliates, including fundraising, membership services and educational programming. He oversees organizational communications. In this role, Bill also hosts “Our Region’s Business” on WPXI-TV, WJAC-TV, WTOV-TV and the Pittsburgh Cable News Channel (PCNC), a program the Conference produces in partnership with Cox Television.

As President of The Pittsburgh G-20 Partnership, Bill helped to organize the public/private partnership of organizations from across southwestern Pennsylvania that came together to welcome the world for the Pittsburgh Summit. With the City of Pittsburgh, Allegheny County and VisitPittsburgh, the Allegheny Conference was one of the four founding members of the Partnership.

As Executive Director of Pittsburgh 250, the celebration of the 250th anniversary of the naming of Pittsburgh in 2008, Bill supervised a multi-year, 14-county initiative that included signature projects and events, along with grassroots initiatives planned by a 200 member commission and involving more than 300 partners and supporters.

Prior to joining the Conference in September 2001, Bill had covered the economy of southwestern Pennsylvania almost 20 years, much of it as Money Editor of KDKA-TV, where he was Pittsburgh’s only broadcast reporter devoted exclusively to business and personal finance, and where he hosted “The Sunday Business Page.” Bill came to the region in 1982 as a general assignment reporter for the television station. He has written about personal finance for The Pittsburgh Post-Gazette and KDKA-AM.

A graduate of Northwestern University (B.S. Speech), Bill has a Master’s Degree in Journalism from the University of Missouri-Columbia. He is a native of Dover, Delaware.

Bill and his wife, Ann Devlin Flanagan, have two children, Mara and Will.
Cal Dooley is the President and CEO of the American Chemistry Council (ACC), a position he began in September 2008. As ACC president, Dooley will continue to redefine and strengthen the chemistry industry by continuing member growth, advancing advocacy at the global, federal and state levels and keeping ACC the “gold standard” among trade associations.

ACC has been recognized as the leader in helping create the most comprehensive shift in energy policy in the last 25 years. ACC worked with Members of Congress in passing legislation that allows the drilling of natural gas in the Outer Continental Shelf; and has also been lauded for strong work with Congress in crafting a chemical plant security bill that is balanced. ACC’s priority advocacy efforts focus on the issues of rail competition, chemical site security, chemical regulation and health, environment and tax.

Prior to joining ACC, Mr. Dooley served as President and CEO of the Grocery Manufacturers Association (GMA). He took over leadership of GMA after serving as President and CEO of the Food Products Association (FPA), which merged with GMA in January 2007.

Mr. Dooley represented the 20th District of California as a Member of the U.S. House of Representatives from 1991 to 2004. He served on the House Agriculture Committee, as well as the House Resources Committee. Mr. Dooley was a founder of the New Democrat Coalition, an organization of centrist, pro-growth Members of Congress dedicated to finding bipartisan solutions to our nation’s problems.

As a Member of Congress, he was a leader in promoting a pro-trade agenda, and he was instrumental in securing passage of Trade Promotion Authority. He was honored by the Washington International Trade Foundation with its prestigious Distinguished Service Award, and was twice recognized by Consumers for Free Trade for his strong support for international trade. Congressional Quarterly named Mr. Dooley one of the House’s most influential “Power Players,” in recognition of the breadth and effectiveness of his leadership in Congress.

Mr. Dooley is a former partner in Dooley Farms in California’s San Joaquin Valley. He holds a Bachelor’s degree in Agricultural Economics from the University of California, Davis and, as a Sloan Fellow, earned a Master’s degree in Management from Stanford University.
Dennis Yablonsky became the Chief Executive Officer of the Allegheny Conference on Community Development and its affiliated organizations – the Greater Pittsburgh Chamber of Commerce, the Pennsylvania Economy League of Southwestern Pennsylvania and the Pittsburgh Regional Alliance – on March 24, 2009.

A native of the Pittsburgh region, Dennis is an accomplished and experienced veteran of managing and leading dynamic business growth – as a private business leader, a nonprofit economic development professional and a high-ranking appointed government official.

He has grown companies from the ground up to greater profitability and success both in the private sector and as the founding CEO of the Pittsburgh Digital Greenhouse and the Pittsburgh Life Sciences Greenhouse, revolutionary models for the focused growth of technology companies. During his service as Secretary of the Pennsylvania Department of Community and Economic Development (DCED), he brought together both an economic stimulus program and the policies needed to support business growth, expansion and location and to build economic vitality in communities across the Commonwealth.

Prior to joining the Allegheny Conference, Dennis served as Secretary of Pennsylvania’s Department of Community and Economic Development from February 2003 to October 2008. As Secretary, Dennis played a lead role in the development and implementation of an economic stimulus program that featured over $3 billion of investment in the Commonwealth’s infrastructure, core communities and job-producing businesses. He also helped develop the Governor’s $650 million energy fund designed to reduce dependence on foreign oil and grow the energy economy in Pennsylvania.

Dennis spent the first 24 years of his career working for and leading two successful software companies: Cincom Systems in Cincinnati, Ohio and the Carnegie Group in Pittsburgh. At Cincom Systems, an independent software company based in Ohio, he progressed through the company’s organization to eventually become chief operating officer and to help grow the company into a $125 million global organization. In 1987, Dennis became chief executive officer of the Carnegie Group in Pittsburgh. By 1999, he turned the unprofitable enterprise into a $32 million publicly traded software solutions company that became integrated into Logica North America.

In 1999, Dennis became the founding CEO of the Pittsburgh Digital Greenhouse and, in 2001, the Pittsburgh Life Sciences Greenhouse, innovative models for doing technology-based economic development.

Dennis serves on the boards of the Regional Industrial Development Corporation (RIDC), the Strategic Investment Fund (SIF), the Pittsburgh Life Sciences Greenhouse (PLSG) and the Regional Opportunity Center. He is also a member of the University of Pittsburgh Institute of Politics Board of Fellows.

Dennis and his wife, Veronica, live in the Pittsburgh area and are the parents of two grown daughters.
Dr. Terry F. Yosie
World Environment Center
President and Chief Executive Officer

Terry F. Yosie joined the World Environment Center in October 2006 as the President & CEO. In this capacity, he develops and implements strategies to achieve this global non-profit organization’s mission to implement sustainable development through the business strategies and operations of global companies in partnership with government agencies, non-governmental organizations, universities and other stakeholders. WEC’s principal areas of focus have included climate change and energy efficiency, enterprise development, greening the supply chain and technological innovation. Dr. Yosie leads WEC’s global initiatives and frequently meets with business, government and other leaders to develop solutions to a variety of environmental, economic and social issues.

Dr. Yosie has held senior-level management positions in government, corporate and consulting organizations. He served as Vice President at the American Chemistry Council from 1999-2005, providing leadership to upgrade the chemical industry’s environmental, health, safety and security performance. He managed a global CEO Task Force in 2004-2005 to develop the Responsible Care Global Charter to improve chemical industry performance in 52 countries. He represented the industry as a delegate to the 2002 U.N. World Summit on Sustainable Development in Johannesburg.

As the Executive Vice President of Ruder Finn Washington from 1992-1999, Dr. Yosie led the environmental management and communications practices of the firm for a wide range of clients such as BASF, British Petroleum, Pfizer, and Philips Electronics. At BP, he advised the company on climate change issues that led to a new strategy announced in 1997 by the CEO John Browne.

Dr. Yosie served as Vice President for Health and Environment at the American Petroleum Institute from 1988-1992. In this capacity, he successfully led the industry’s effort to negotiate cleaner fuel standards with EPA, state and local agencies and environmental organizations that impacted over $40 billion dollars in refining investments.

From 1978-1988, Dr. Yosie was employed at the U.S. Environmental Protection Agency’s Science Advisory Board where he also served as Director from 1981-1988. In this role, he advised EPA Administrators and the U.S. Congress on the scientific basis of public health and environmental decisions, and he instituted policies and procedures to improve the technical basis for EPA-wide policy decisions and risk assessments. He was a member of the U.S. delegation for the bilateral environmental program with the Soviet Union and negotiated diverse agreements with that country.

Dr. Yosie has recently served as a member of the National Research Council Committee that published a major study Science and Decisions (December 2008). He is the author of more than sixty professional publications and co-editor of a book entitled, Sustainable Environmental Management. He received his doctorate degree in Humanities and Social Sciences from Carnegie Mellon University in 1981 and has been designated by the University as one of its Most Notable Alumni.
Lee has 20 years experience in International Commodities Procurement and Supplier Diversity Management in the Chemical and Metals industry.

He is currently taking some time off to complete and publish his current fictional novel: *In Another Life*.

This is Lee’s 1st year with Pittsburgh Chemical Day taking charge in March of the vacant Ads and Sponsorship Chair.

He resides in Bethel Park with his wife and three children.

Verlene Uzelac is a Purchasing Agent with Watson Standard Company, a coatings manufacturer specializing in coatings for the food and beverage and pharmaceutical packaging industry, where she has worked for the past 15 years.

Verlene recently received her Certified Purchasing Manager (C.P.M.) certification from the Institute of Supply Management and is an active member with ISM.

She has been involved with Pittsburgh Chemical Day for the last five years, serving on the Finance committee in 2006, 2007, and 2008. In 2009, she was vice chairperson for the Arrangements committee and became chairperson this year.

She resides with her husband and three children in Lower Burrell, PA.
Previous Featured Speakers

2009 - Dr. Kurt Bock
Chief Financial Officer, BASF SE
Chairman & Chief Executive Officer, BASF Corporation

2008 - Stacy Methvin
President & Chief Executive Officer, Shell Chemical Co., LP

2007 - Randall S. Dearth
President & CEO, LANXESS Corporation

2006 - Madeleine Jacobs
Executive Director & CEO, American Chemistry Council

2005 - Charles E. Bunch
Chairman & CEO, PPG Industries

2004 - Gregori Lebedev
President & CEO, American Chemistry Council

2003 - Myron Galuskin
President, Rhodia Inc.

2002 - Jeffrey M. Lipton
President & CEO, NOVA Chemicals

2001 - Paul W. Chellgren
Chairman & CEO, Ashland Inc.

2000 - William S. Stavropoulos
President & CEO, The Dow Chemical Company

1999 - Harold A. “Hap” Wagner
President & CEO, Air Products and Chemicals

1998 - J. Roger Hirl
President & CEO, Occidental Chemical Corporation

1997 - John A. Krol
President & CEO, DuPont

President, General Motors
North American Operations

1995 - Jon M. Huntsman
Chairman of the Board & CEO, Huntsman Group

1994 - Thomas L. Gossage
Chairman President & CEO, Hercules Inc.

1993 - Earnest W. Deavenport, Jr.
President, Eastman Chemical Company

1992 - Helge H. Wehmeier
President & CEO, Miles, Inc.

1991 - James W. Kinnear
President & CEO, Texaco, Inc.

1990 - The Hon. Peter K. Nune
Assistant Secretary (Enforcement)
USA Department of Treasury

1989 - H. Eugene McBrayer
President, Exxon Chemical Company

1988 - Robert D. Kennedy
Chairman of the Board & CEO, Union Carbide Corporation

1987 - Dr. Konrad Weis
President & CEO, Bayer USA, Inc.

1986 - Vincent A. Sarni
Chairman of the Board & CEO, PPG Industries, Inc.

1985 - Ray R. Irani
President, Occidental Petroleum Corporation

1984 - Alexander F. Giacco
Chairman of the Board & CEO, Hercules Corporation

1983 - Edward L. Hennessy
Chairman of the Board & CEO, Allied Corporation

1982 - Richard E. Heckert
Vice Chairman & CEO, DuPont

1981 - J. Peter Grace
President & CEO, W. R. Grace & Co.

1980 - Richard J. Mahoney
President, Monsanto Company

1979 - Paul E. Orefice
President & CEO, Dow Chemical Corporation

1978 - Gerhard Dittmar
Director, Bayer AG

1977 - David M. Roderick
President, U.S. Steel Corporation

1976 - Werner C. Brown
President & CEO, Hercules Inc.

1975 - J. P. St. Clair
President & Executive VP, Shell Chemical Co., Shell Oil Co.

1974 - Z. D. Bonner
President & CEO & Executive VP, Gulf Oil Company & Corp.

1973 - Charles H. Simpson
President, Airco Industrial Gases

1972 - Fletcher L. Byrom
Chairman of the Board & CEO, Koppers Company

1971 - Robinson F. Barker
Chairman of the Board & CEO, PPG Industries, Inc.

1970 - Carl A. Gerstacker
Chairman of the Board & CEO, Dow Chemical Corporation

1969 - James G. Baldwin
Executive Vice President, Hooker Chemical Company

1968 - John L. Gillis
Vice President, Monsanto
Kevin Schwartz
Weatherford Engineered Chemistry
Technical Service Representative

COMMITTEE CHAIR

Kevin has worked in the oil and gas chemicals business over 10 years. He has a B.S. in Biology from Truman State University and an MBA from the University of Pittsburgh. He is currently in Sales and directs a technical service lab for Weatherford Engineered Chemistry, a firm specializing in oilfield chemical additives.

He previously worked as the Technical Services Coordinator at Clearwater International before an acquisition by Weatherford International. Kevin has been a member of the Chemical Association of Pittsburgh for four years filling roles such as Officer of Public Affairs and Secretary. He holds several U.S. patents in oilfield technologies such as fracturing and acidizing.

Kevin Schwartz has worked on new technologies and applications outside the oilfield including wastewater treatment, novel thermal fluids, and geotechnical chemical additives.

Committees
Finance & Reservations

Kevin Audas
Brenntag Northeast
Sales Representative

COMMITTEE CHAIR

Kevin Audas has been in the chemical industry for ten years. A graduate of the University of Pittsburgh with a degree in Communications, Kevin is currently a Sales Representative for Brenntag Northeast in Oakmont, PA. Kevin manages a diverse territory of accounts in a wide range of industries covering Pittsburgh and West Virginia. Brenntag Northeast is a member of the Brenntag North America group of companies, a global leader in the distribution of industrial and specialty chemicals.

Kevin began his chemical career as a Sales Representative with SAL Chemical covering the same territory. Kevin has been involved with Pittsburgh Chemical Day for four years. He has served as Vice-Chair for the Forum and Workshop committee (2009), Vice-Chair for the Expo committee (2008), and Vice-Chair for the Ads and Sponsorships committee (2007).

Kevin resides in Venetia, PA with his wife, Nina, and two children Noah and Thaddeus.

Committees
Forum & Workshop

Joanie Daye – Vice Chair
BASF Corporation

Kim Hemke – Joint Chemical Group Liaison
Weatherford Engineered Chemistry

Mike Jones – Vice Chair
Brenntag Northeast

Stuart Hammerschmidt – Joint Chemical Group Liaison
Shore Corporation
Erin Hubert
Ashland Distribution
Account Manager

COMMITTEE CHAIR

Erin Hubert is an Account Manager for Ashland Distribution, the leading distributor in chemicals, plastics, composite materials and environmental services in North America. Erin is responsible for accounts located in Western PA, Southeastern Ohio and Northern West Virginia. She has been involved in the energy and chemical industries since graduating with her Chemical and Petroleum Engineering degree from the University of Pittsburgh in 2000.

She has been active in Pittsburgh Chemical Day for the last six years participating on several different committees. She is also active in several non-profit organizations within the region.

She resides with her husband and two daughters in Forest Hills, PA.

Tammy Seiler
Global Environmental Management
Founder and Chief Executive Officer

COMMITTEE CHAIR

Tammy Seiler is founder and Chief Executive Officer of Global Environmental Management located in Carnegie, Pennsylvania. In 1988, while working her way as a union insulator through the Pre-Medical program at the University of Pittsburgh, Ms. Seiler saw an opportunity in the burgeoning environmental industry, quit school and started Global’s parent company Allegheny Asbestos Analysis, Inc., an asbestos laboratory and consulting company.

Starting as a one person entity, the company quickly grew to 20 employees and annual sales of approximately $1 million. As the asbestos market matured, Ms. Seiler diversified Global into other service areas leading its evolution from a company focused on asbestos to a comprehensive environmental and engineering consulting firm.

Coincidental to presiding over the company, Ms. Seiler has completed natural science and environmental coursework at the University of Pittsburgh and California University of Pennsylvania as well as obtained a bachelor degree in Business Administration from Kennedy Western University.

Ms. Seiler has been an active member of the Pittsburgh Chemical Day Committee for the past three years.

She resides in Cecil, Pennsylvania with her two children, Zackery and Sean.
Heather Rayburg-Smith has been in the chemical industry for 12 years. A graduate of the University of Pittsburgh (1998) with a degree in Biology and a minor in Chemistry, Heather is currently a Sales Executive for Shell Chemical LP based in Pittsburgh. At Shell, Heather is responsible for growing the hydrocarbon and chemical solvent market-share through direct customers as well as through the chemical distribution network.

Heather has been involved with Pittsburgh Chemical Day for eight years. She has served as Chairperson for the Arrangements Committee (2009), Chairperson for the Speaker and Guest Committee (2008), Chairperson for the Ads and Sponsorships Committee (2007), Vice-Chair for the Promotions & Publicity committee (2006), and has assisted on the Speaker & Guest committee (2003, 2004, and 2005). Heather now sits on the board of the Chemical Association of Pittsburgh (former President 2007), and is an active member of the Cleveland Chemical Association.

Heather is married to Chad Smith, and resides in Lower Burrell, Pennsylvania.

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Bernard Petersen
ICIS Chemical Business
Global Sales Manager

Bernard Petersen holds an Honors degree in Communication, York University, Toronto, Canada. Since graduation, Bernard has accumulated ten years in leading advertising and communication roles for a number of consumer based media companies.

Bernard also served as the Associate Publisher of Metro Newspapers, Boston and most recently he’s been the Director of Sales and Marketing for ICIS Chemical Business for the last three years.

Simon Robinson
ICIS Chemical Business
Online Editor ICIS.com

Simon Robinson holds a BSc(Hons) Polymer Science and Technology from Manchester Metropolitan University. After graduation, Simon worked in the polymer trade press with stints on a number of titles before joining European Chemical News in 1998. He worked as news editor for three years before leaving to edit Chemistry and Industry Magazine, published by the Society of Chemical Industry. Simon returned to European Chemical News in 2004 as deputy editor, a roll where he developed the chemical industry’s first podcast: ICIS Chemical News Central in 2005.

Simon started blogging in 2005 and launched the Big Biofuels Blog in 2006. He is responsible for maintaining standards across ICIS stable of blogs, building an online community in ICIS connect and driving change as traditional journalists embrace new technologies such as video and audio as ways of working in the web 2.0 world.

He is married and has a daughter.
Afternoon Workshop
Reduce Energy Consumption with Energy Recovery Technology

PRESENTED BY

Chris Steffy
Industrial Energy Engineering
Senior Energy Engineer

Chris Steffy is a Senior Energy Engineer for Industrial Energy Engineering. His specialties include Steam Boilers and Steam Delivery Systems (DOE certified), Fired Heater Systems, Thermal Oxidizers, Compressor Systems and Power Generation Systems. Over the past 15 years Mr. Steffy has assisted major industrial clients with energy and environmental issues including PPG Industries, CRODA, Clarion Boards, Sandvik, C/G Electrodes, Westinghouse Nuclear, EPS, Hercules, and Ranbar.

Mr. Steffy is a Professional Engineer with a degree in Chemical Engineering, (Penn State, 1978).

Industrial Energy Engineering is a company dedicated to assisting industrial manufacturers with the minimization of energy utilized for production. IEE conducts detailed chemical engineering analysis of production processes to determine the minimum energy required and the current energy consumption for each process. Optimization of energy use is aligned with production, resulting in recommendations for the enhancement of production equipment, production procedures, energy delivery systems, measurement systems, and management.

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Chemical Association of Pittsburgh

With the struggling economy as it is, I wish to personally thank the following volunteers who put their time and hard work in making the 2010 Pittsburgh Chemical Day a success.

Heather Rayburg-Smith – Shell Chemical LP
Speaker & Guest – Chair

Erin Hubert – Ashland Distribution
Promotions – Chair

Lee Sabo – Procurement Consultant
Ads/Sponsorships/Expo – Chair

Verlene Uzelac – Watson Standard
Arrangements – Chair

Kevin Schwartz – Weatherford
Finance & Reservations – Chair

Tammy Seiler – Global Environmental Management
E-Promotions – Chair

Kevin Audas – Brenntag Northeast
Forum & Workshop – Chair

Extra Thanks to the following for their contributions to this year’s event:

Bayer MaterialScience
Extra effort in arranging special guests and additional audio & visual effects

NOVA Chemicals
Sponsoring the breakfast in the William Penn Ballroom

Klaus Equipment Company
Jay Klaus, President, Sponsoring the Afternoon Workshop

D&G Advertising
The new 2010 Pittsburgh Chemical Day identity

H2 Communications
The audio and visual part of the day’s event

Platts
Supplying the Lanyards this year

Thank you all for your extraordinary contribution to the Pittsburgh Chemical Day Event.

Sincerely,

Bob McCormick
General Chair
2010 Pittsburgh Chemical Day
Children have dreams that can come true. At Bayer, we are working on tomorrow’s next great idea...today.

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